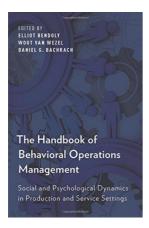
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- Authored by Associate Professor of Informational Systems and Operations Management and Caldwell Research Fellow, Wout Van Wezel, Associate Professor of Management and Morrow Faculty Excellence Fellow Daniel G Bachrach
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