



## Financial Accounting for Decision Makers with MyAccountingLab Access Card (Mixed media product)

By Peter Atrill, Eddie McLaney

Pearson Education Limited, United Kingdom, 2016. Mixed media product. Book Condition: New. 8th Revised edition. 266 x 196 mm. Language: N/A. Brand New Book. With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees. Key features: \* Interactive open-learning style, ideal for self-study, encourages you to check your progress continually. \* Colourful and relevant examples from the real world, including company reports and survey data, demonstrate the practical application and value of concepts and techniques learnt. \* Chapter 1 now includes how businesses are managed and the importance of ethical behaviour in accounting. \* Chapter 5 now includes the framework of financial reports as well as updated coverage of financial reporting requirements. \* Fully integrated coverage of International Financial Reporting Standards (IFRS). \* Even more activities and exercises which enable you to constantly test your...



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