



## The 12 Factors of Business Success: Discover, Develop and Leverage Your Strengths

By Kevin Hogan, Dave Lakhani, Mollie Marti

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, The 12 Factors of Business Success: Discover, Develop and Leverage Your Strengths, Kevin Hogan, Dave Lakhani, Mollie Marti, Praise for The 12 factors of Business Success "Kevin Hogan is a thinker-and a doer. He has a devoted following that lives by his wisdom. His latest book on achievement is not optional. If you are looking to climb the success ladder, Kevin Hogan's book will be there for you at every rung of the journey-to teach you, to support you, and to encourage you to achieve your dreams." -Jeffrey Gitomer, author of The Little Red Book of Selling "One of the most intelligent and genuinely thoughtful books written on the subject of success." -Mark Joyner, futurist, and #1 bestselling author of Simpleology "The authors' valuable insights on business success and leadership will help people in any walk of life take their performance to the next level. The 12 Factors of Business Success is an impressive, straightforward, no-nonsense road map to bring out the best in each one of us." -Steven McWhorter, CEO, Securities America, Inc.



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